

**Code: 9E00303**

MBA III Semester Regular & Supplementary Examinations January 2015

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2011, 2012 & 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 What is meant by entrepreneurship? What are the competences of entrepreneur?
- 2 Explain the role of government in development of entrepreneurship in India from last decade. What are the various steps taken by government for promoting entrepreneurship among youth?
- 3 Write short note on the following terms:
  - (a) Intellectual property rights.
  - (b) Trademarks.
- 4 What is meant by debt capital, seed capital and venture capital?
- 5 Write the steps involved in preparation of project proposal and report writing.
- 6 What are the different strategies are to be followed in times of uncertainty?
- 7 What are the various steps taken by government for promoting women entrepreneurship in India?
- 8 Write a short note on the following :
  - (a) Rural industrialization.
  - (b) Role of NGOs in entrepreneurship.

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